



B2B TURBOCHARGED SALES
New Business and Sales Development Specialists

Partial Project Engagement Options

Sales Engagements

New streams of revenue creation.
Generating greater profit from your existing products and services.
Creating customized results-oriented sales process systems.
Assessing current sales performances. Assess potential areas and methods to improve sales revenue.
Customized lead generation and referral systems coaching.
Your Ideal Customer prospecting lead lists system training.
Voicemail scripts customized for your business.
Voicemail and follow-up system training for employees.
Current sales team evaluation and training workshops.

Marketing Engagements

Company newsletter design and messaging.
Company newsletter program implementation.
Social media calendar and posting automated template.
Branding and messaging re-evaluation and update.
Marketing and sales out-reach sequencing system.
Branded “white paper” design for prospecting.
Branded mailer piece for lead generation.

Leadership Team/HR Engagements

Employee salary and retention study.
Individual and organizational assessments.
Written job descriptions.
Competitive market salary study.
Manage recruiting process for hire.
Staff skill set assessment.
Study to assess diminishing staff turnover.
Individual and organizational leadership assessments.

The above is just a partial list. All our projects are custom tailored to our clients' specific needs and outcome goals.

Every client's project always remains confidential.

I look forward to helping you "turbocharge" your business.

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